

Rem[©]embryo

Reach IVF patients actively researching treatment decisions



ABOUT REMEMBRYO

Hi, I'm Sean Lauber, a former embryologist and founder of Remembryo/Embryoman. Since 2018, I've been publishing simplified, evidence-based summaries of new IVF research and built a platform trusted by patients and IVF professionals.

14,000 IVF Patients

60% OPEN RATE | 2-3% CLICK RATE

IVF PATIENT AUDIENCE

Audience overview

- Strong presence in North America and Europe, with global reach
- 97% female
- Core age range: 30–44
- Many readers have undergone multiple IVF cycles

IVF PATIENT NEWSLETTER

A weekly newsletter reaching ~14,000 IVF patients following evidence-based research and clinical insights.

Access to IVF patients actively making treatment decisions
Only 2 sponsor spots per issue

WHY SPONSORS CHOOSE REMEMBRYO

- Direct access to IVF patients during active treatment
- Niche audience (not broad media traffic)
- Credibility built through independent research analysis

PARTNER RESULTS (PATIENT AUDIENCE)



- 50–100 clicks per campaign (all channels)
- Continued partnership since 2024



- 170+ survey responses
- Follow-up collaboration

SPONSORSHIP OPPORTUNITIES

IVF Patient Newsletter

- Featured weekly sponsor placement
- 2 exclusive sponsor spots per issue
- Monthly partnership (4 newsletter placements, flexible messaging)

Limited sponsor slots to maintain quality

EXTENDED REACH (OPTIONAL)

- IVF professional newsletter (~600 subscribers)
- Social media promotion
- Website placements
- Surveys
- Sponsored posts
- Dedicated emails

Reply to reserve a sponsor spot